



ST. CROIX VALLEY  
FOUNDATION

CONNECTING GENEROSITY WITH IMPACT.

# For the Valley. For Good.

**L**egacy isn't just what you leave behind, it's what you grow while you're here. At the St. Croix Valley Foundation, we help generosity take root in the place we all love—turning donors' passions and values into lasting local impact.

Whether you give during your lifetime or plan a future gift, we help you grow something that matters: investments in people, programs, and communities that will thrive for generations.

Through trusted stewardship, deep local knowledge, and strong regional partnerships, we help generosity flourish—supporting the people and ideas shaping life in the Valley.

Together, we're investing in what matters most: thriving communities, now and for the future.

In the St. Croix Valley, we're growing something good. Join us.

## It Takes a Valley: Giving That Starts Local and Grows Regional

The St. Croix Valley Foundation serves the six counties along the St. Croix River through strong local partnerships and a shared vision for regional impact.

Together with our network of community affiliates, we support place-based philanthropy that strengthens hometowns and connects people to something bigger—the collective good of the Valley.

- Minnesota: Chisago County, Washington County
- Wisconsin: Burnett County, Pierce County, Polk County, St. Croix County

### Since our founding in 1995, we've:

- Grown to **500+ charitable funds** and **\$100M+** in total assets
- Facilitated **\$100M+ in grants and scholarships**, including **\$5.8 million in 2024**
- Partnered with **local community affiliates** led by volunteers who help guide grantmaking, grow local endowments, and connect donors to opportunities close to home.

**500+**

Charitable Funds

**\$100+**

**MILLION**

Charitable Assets

**\$100**

**MILLION**

Total Grants & Scholarships  
(since 1995)

**9**

Local Community  
Affiliates



*Roger and Marjorie Hagen,  
Legacy Society members.*

Visit [scvfoundation.org](https://scvfoundation.org)  
to explore recent grant  
stories and impact.



Heather Logelin, *President & CEO*



## Helping Generosity Take Root

At the St. Croix Valley Foundation, we offer a variety of fund types to help individuals, families, and organizations give in ways that are meaningful to them whether they want to give now, in the future, or both.

We make giving easy, meaningful, and lasting by helping donors:

- Choose from flexible funds to support giving during their lifetime and/or as part of their legacy.
- Support the causes they care about most, whether local or regional.
- Build endowments for long-term impact.
- Plan for tax-smart, impactful gifts through their estate.
- Give complex assets (stock, real estate, IRAs).

We partner with nonprofits, advisors, and local leaders to grow generosity—and ensure every gift supports what matters most.

## Collective Impact

- We **facilitate regional and local grant programs** focused on the arts, environment, early childhood, mental health, and more, guided by community insight and led in partnership with our local affiliate boards.
- We **support grants from funds advised by individuals**, families, and civic groups who care deeply about making a difference in our region.
- We **partner with nonprofits throughout the region** to encourage and support legacy giving, including gifts to endowments that provide annual support for their work.

## What Sets Us Apart?

Community foundations like St. Croix Valley Foundation are public charities that help people, families, and businesses support what and where they love—forever. We offer flexible giving options, long-term stewardship, and deep local insight.

Unlike national financial institutions, we know this region. We live here. We work alongside the nonprofits and communities your giving supports.

It's generosity, rooted in place—and grown for good.